

REMARKS

New parent claim 55 and its dependent claims 56-61 are directed to a single inventive concept and were drafted to avoid the 35 U.S.C. §112 rejection raised by the Examiner.

This invention relates to the use of electronic coupons for purchasing products at price discounts and avoids the use of paper redemption coupons which are printed, either professionally or on a consumer's home printer.

Thus, claim 55 recites the storing of electronic coupon data and product data in a memory of a portable, data capture and communications terminal operated by a customer. The coupon data and product data are transmitted to a host operative for matching the coupon data and the product data, and for reducing the price of a product to be purchased when a match is made.

Allowance of all claims is respectfully requested.

Wherefore, a favorable action is earnestly solicited.

Respectfully submitted,

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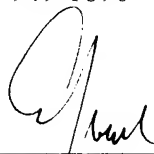
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